

12<sup>TH</sup> INTERNATIONAL  
**BRICK/BLOCK**  
**M a s o n r y**  
C O N F E R E N C E



Per

**THE USE OF THE HOLLOW CONCRETE  
MASONRY UNIT IN MEXICAN AFFORDABLE  
HOUSING**

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**ABSTRACT**

*Geo Corporation is a holding of Mexican construction companies that build affordable houses since 1974, using hollow concrete masonry units in walls. Geo employs technologies from Mexico, the United States and Europe to build low cost houses with block. The goal of this article is to present the most important aspects that Geo has considered to construct low cost houses with concrete block.*

